Beth Romero

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Teacher, engineer, and agile, collaborative, innovative leader adept at driving individual and organizational excellence in customer facing environments. Proven success teaching to a variety of audiences and leading cross-functional and global matrix teams in delivering high impact outcomes with sustainable best-in-class results.

Competencies & Strengths include:

- Organizational Excellence | Lean 5S
- Project Management | Performance Management
- Program Development | Curriculum Creation
- Engineering | STEM | Innovation
- Teaching | Training | Mentoring
- Vision | Strategy | Inspiration | Collaboration
- Problem Solving
- Creating a High Performance Culture
- Customer Focus | Customer Delight
- Visual Merchandising
- Inventory Management
- Visual Management

Experience

Kittitas Environmental Education Network | June 2017 - Aug. 2017

Lead Teacher

Taught environmental themes to children at a summer day camp at Helen McCabe Park.

- Created curriculum yielding lessons that combined environmental themes with state science standards.
- Evaluated and revised learning activities maximizing effective learning for future camps.

Evergreen Baptist Church of Los Angeles | Jan. 2014 - Sept. 2016

Technical Director

Directed a team of four and managed all technical visual operations.

- Directed and trained talent in operations and technical logistics ensuring seamless event coverage.
- Coordinated visual operations including presentation, camera, and lighting creating experiential excellence.

Communications Assistant

Responsible for online communications.

- Analyzed user experience and managed the published content for ebcla.org creating an and intuitive space to communicate vision, mission, and culture.
- Designed, coordinated, and published weekly communications and quarterly newsletter improved outreach.

The Walt Disney Company

Sales Associate, The Disney Store | July 2015 - Sept. 2016

Enhanced guest experience and furthered business metrics.

- Created a culture of guest service by partnering with guests to develop creative solutions to their needs.
- Employed visual merchandising and inventory management techniques resulting in optimum stock quantities and an aesthetic shopping experience.

The Walt Disney Company

Sales Associate/Lead Sales Associate, Disney Baby | Aug. 2012 - July 2015

Managed business and talent with a focus on "magical" guest service.

- Trained and supervised team members in store operations consistently exceeding daily business goals.
- Created a guest-centric focus driving a positive retail experience.
- Managed store opening and closing procedures resulting in accurate cash deposit and sales floor set-up.

Cienega Elementary School, Los Angeles Unified School District | July 2003 - June 2012 Teacher

Created a positive learning environment with well-balanced multi-subject curriculum inspiring passion for learning and academic excellence.

- Pioneered the implementation of engineering programs through a joint effort with the "City Technology" for grades levels 1 and 2.
- Budgeted, managed, and coordinated the school arts program scheduling visiting arts teachers and coordinating professional development sessions yielding school wide curriculum implementation.
- Created and sponsored the "After-School Drawing Club" allowing an underprivileged population access to and training in arts and creativity.

OptiNetrics | Oct. 2000 - July 2002

High technology start-up company developing and producing passive and active planar light-wave circuit components for communications, opto-electronics, and sensors markets.

Document Engineer

Designed and maintained research and development database for the creation of cutting edge optical technology.

- Programmed, developed, and implemented processes and metrology used in the chemical formulation and manufacturing of waveguides and optical circuitry.
- Designed, implemented, and refined the R&D database and utilized aggregate trend analysis to identify optimum formulation and process parameters.

Education

M.A. Education Curriculum and Instruction | Concordia University Irvine | Irvine, Ca.

California Clear Teaching Credential | Multiple Subject K-12 with CLAD Certification

- **B.S. Engineering** | University of Southern California | Los Angeles, Ca.
- **B.S. Physical Science** | Biola University | La Mirada, Ca.

Volunteerism

Fish Community Food Bank

School on Wheels | Skid Row Learning Center

Warehouse, Reception | Feb. 2017-Jun. 2017 Tutor | July 2012-May 2014

Pasadena Humane Society and ASPCA

Cat Husbandry | Apr.-Sept. 2016